



# Social Media Joint Public Affairs Working Group (SM JPAWG) 12 - 14 May 2009

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Administrative/Operational Use, 12 May 2009

Other requests for this document shall be referred to:

Joint Deployment Process Improvement Branch

Operations, Planning, Logistics and Engineering Directorate

U.S. Joint Forces Command

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ATTN: POC, Phone

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**Organization: JPASE**

**Command: USJFCOM**

**Unclassified**



# Admin Remarks

Welcome to the South Park JOC

- Everyone should have registered through JEMIS
- Logon: firstname.lastname PW: Pa\$\$w0rdPa\$\$w0rd
- No registration fee
- Pay as you go coffee, sodas, and snacks
- Smoking area is outside of the main exit to the right
- Restrooms are down the hall
- Use the microphone



# Security & Risk Management

- Conference is **UNCLASSIFIED**
- Any participants issued "Escort" badge must be escorted
- Turn in badges at end of workshop to security desk
- The following electronic devices are not allowed
  - Cell phones
  - PDAs
  - 2-way pagers
  - Non-JFCOM laptops
  - USB / thumb drives



# Operations Security

**A process of identifying critical information and subsequently analyzing friendly actions attendant to defense acquisition, defense activities, military operations, those activities may be observed by adversary intelligence systems;**

- **Determine what indicators hostile intelligence systems may obtain that could be interpreted or pieced together to derive critical information in time to be useful to adversaries; and**
- **Select and execute measures that eliminate or reduce to an acceptable level the vulnerabilities of friendly actions to adversary exploitation.**

**DoDD 5205.2**



# OPSEC Countermeasures

- **Shred all paper: Unclassified “Shredded Paper” containers are available**
- **Insure proper safeguards/protection for documents and discussions**
- **Edit emails before you hit “send”**
- **Don’t talk to strangers**
- **Consider the threat when you:**
  - **Use the phone**
  - **Answer stranger’s questions**
  - **Discuss work in public places**
- **Practice good security**



# Cell Phone Storage

**CELL PHONES MUST BE LOCKED IN  
CONTAINERS (Guard Desk) or left in  
vehicle**

**NO EXCEPTIONS!**



# Telephone Access

- **Incoming Business Calls**

- (757) 203-3855
- (DSN prefix 668)
- Commercial Access (Local): "9"
- Long Distance
  - 9 -1 - AC - Number - Access Code (59236)
- DSN Access: "88"





# Audio Visual Support

- **Use of conference room PCs**
  - **Web linked in - Briefs loaded as back-up**
  - **Thumb drives not permitted!!!**
  - **CD's must be scanned prior to use**
  - **Facilitate.com meeting tool will be used**



# Places To Eat

- A. \*Ruby Tuesday
- B. Burger King
- C. \*Wendy's
- D. \*Mc Donald's
- E. \*Applebee's Neighborhood Grill\*
- F. **Riverstone Chop House**
- G. Harbour View Restaurants
- H. \*Firehouse Subs
- I. \*Panchero's Mexican Grill
- J. \*J7 Cafeteria (Badge Required)
- K. Subway

\* = Within 10-15 min walk  
Unclassified





# No Host Social

- **Riverstone Chop House**
- **1630 - Completion**
- **Need headcount by 1200 on who is attending**
- **Sign-up sheet will be passed around**
- **Will be pay-as-up-go. Happy Hour prices**
- **Your choice:**
  - **Eat in the bar from the bar menu**
  - **Eat in the main dinning room from dinner menu**
- **Menu is in back of room for review**



# Physical Security

**PLEASE**

**TAKE ALL PERSONAL BELONGINGS WITH YOU  
WHEN YOU LEAVE FOR THE DAY...**

**QUESTIONS?**



# Facilitate.com

## Web-based Collaboration Tool

- Gives conference attendees the ability to make comments in written form during presentations and discussions
- Allows attendees to see comments of other participants
- Abbreviations, in parentheses, are placed before of after the portion to which they apply
- Facilitate comments will be used for post-JPAWG analysis and placed on the JS J4 SIPRNET portal after the conference
- Keep comments professional and respect opinions of others



# QUESTIONS

